



RetailGraph is developed and marketed by **Softworld (India) Pvt Ltd. (SWIL)**, an ISO 9001:2008 company based at Jaipur. SWIL is pioneer in the field of software solutions for healthcare, retail & distribution segments since 1994. We are proud of providing best services to our 25000+ users through dedicated customer care center and nationwide dealer network.

Key Features

Best for Point of Sale (POS)

- Fast billing using barcodes
- Sell in Kg/Mtr/Ltr/Sq.Ft/Pcs/Loose
- Facility to print own labels
- Weighing Machine Handling
- Option to Bill for Services
- User definable reports
- Promotion via Loyalty card & coupon
- Handling of Return & Replacement Product, Customer & Vendor History
- Refer By option for sales agents

Best for Inventory Management

- Checking of Purchase Bills
- Product Conversion
- Handling of Packing Material
- Virtual Item/Kits Definition
- Category wise Rate & Margin
- Control over near expiry items
- Purchase Order Generation
- Shortage/Stock Reconciliation
- Multiple Stock & Sales Locations
- Flexibility in Stock Control

Best for Financial Accounting

- Final A/c (Balance Sheet,P&L)
- PDC & Bounced Cheques*
- General Ledger/Sub Ledger
- Daybooks/CashBook/Journal
- Cost Center wise Accounting
- Bank Reconciliation
- Receivables & Payables/Outstanding
- Consignment Accounting
- Complete GST Handling

Best for Retail Chain

- Data Transfer among stores/HO
- Online/Offline Billing
- User Rights for Report
- Consolidated Reports on web
- Central Store/Warehouse Module
- Financial Accounting at HO

Best for Branch/C&F/Consignee/Distribution setup

- Sales Rep. wise reporting
- Outstanding/Collection Mgmt
- Ageing Analysis of Debtors
- Credit/Debit/Replacment Notes
- Ageing Analysis of Stock
- Reports to Principal Companies
- Area/Station wise reporting
- Mobile Units/Distribution/Dispatch

What Else Does RetailGraph Offers

- Multi Level Security/User rights
- Customized reports & development
- Multi-User/LAN Support
- Export reports to Excel/Text/PDF
- Import Data from Excel
- State wise price structure

Job Work Handling

- Issue Material to Vendors
- Recipe Master
- Receive Material form Vendors

Benefits

Access, Analyze & Reporting across the chain

Detailed reporting and analysis (like Pivot Tables (in excel) and Graphs) helps you to take strategic decisions for your business. Easy access and sharing of data enables excellent control across the chain of stores.

Low operating cost through best suppliers

Billing using barcode and Data exchange via electronic medium saves time and manpower. With Reports having consumer preferences, you can plan your purchases and can choose the right supplier from Purchase trend to optimize inventory investments

Plan Marketing & Promotions Strategies

RetailGraph generates reports on consumer preferences & sales trends, which help you, plan your Marketing Strategy

Fast, efficient & personalized services to customer

Fast billing serves customer efficiently. Offer promotions & personalized services to customer after checking customers buying trend. Same resources can manage more customers leading higher sales revenue

Effective control Over Pilferage

User/Department/Region wise rights to check editing of transactions and random category wise/ shelf wise stock reconciliation allows effective control over pilferage.

Effective centralized control @ HO

Visibility & Transparency through reports generated @ HO helps in effective control of retail chain / distribution operations.

Protect your investment with rich support & maintenance offer

RetailGraph is a scalable solution and can change as you grow /change with time. You can continue getting benefitted from **RetailGraph** year on year through our Annual Maintenance Offer.

For online Support Visit :- www.swildesk.com&add Ticket

