



YOU  
CREATE,  
WE  
MANAGE

<http://artwork.ooo>

artwork is a simplified collaboration platform for managing artworks in the most effective manner, reducing turnaround time and minimizing the possibility of mistakes.


artwork detects minute differences that human eyes can surpass resulting in error-free proofreading.


Clients use artwork to bring order to the chaos of preparing new artworks & modifying existing artworks across stakeholders group and also involving vendors & printers onto a central communication platform.


USE CASES


KLD preparation to print proofing | Artwork image comparison & on-screen commenting  
 Artwork approval management | Version management


FEATURES


- 


CONFIGURABLE WORKFLOW
- 


COMMENT TRACKING
- 


ON-SCREEN PROOFREADER
- 

REMINDERS & ESCALATIONS
- 

VENDOR & PRINTER PORTAL
- 

REPORTS & ANALYSIS
- 

AUTO-DETECTION OF DIFFERENCES
- 

CENTRAL ARTWORK REPOSITORY WITH VERSION MANAGEMENT
- 

AUDIT TRAIL OF ALL ACTIVITIES

- Mobile & web based approval & process information
- Collaboration of all stakeholders on a single platform
- Live tracking of all artwork processes
- Elimination of human errors
- Access to the latest, approved artworks
- Automated reminders & escalations

BENEFITS