



## MineMark Products Brief:

### 1. Sourcing App for automated Resume scanning and short-listing:

Most of the time HR team has to wait for JD or input from technical team to short-list the available resumes. Our product can help HR by empowering them to prepare the required short-list. The resumes and JD can be passed to tool and using our own AI and ML algorithms, tool scans the resumes with JD and gives the rankings to all resumes. So, HR team gets a list of resumes with the ranking along with the justification report such that they themselves would be able to prepare the required short-listing. Our tool can do this ranking of resumes by passing the JD parameters or requirements run time so tool works even when there is no JD.

### 2. MASH - Online assessment platform for automated level 1 screening:

An email is sent to all short-listed candidates (obtained through recommendation engine) in which an assessment link can be passed. We have developed our own on-line assessment platform on which candidates can take a technical or aptitude or psychometric test and report can be obtained. Candidate passing the threshold can be called for further rounds. Our evaluation platform can check the conceptual knowledge (subjective test) or coding skills of a candidate. We can auto evaluate Essays written by Candidates as well. We have huge set of question banks for almost all skills but our assessment platform is also flexible to use organizations' own question bank. Our assessment platform can be used remotely or on the premises without involving any human element saving lot of time in the level one screening.

### 3. Video Interview by AI Bot:

We have developed our own AI Bot that conducts exactly like a technical interview. This can happen remotely and video content is streamed live to the HR team along with an assessment report and question wise video file that contains the answer given by candidates. Questions are spoken by Bot and the candidate can speak up the answer that is converted into text and auto assessment can be done using our AI/ML algorithms.

### 4. Automated Essay Evaluation:

Many companies ask their candidates to write an Essay on particular subject. However, huge manual efforts are needed to evaluate these essays. Further this evaluation is never objective and depends on the evaluator's mood and interest. To avoid this, we have developed a mechanism by which candidate's essay input (either data entry or file upload) can be evaluated using our



machine learning algorithms. This saves lot of time and money for the organizations.

## 5. **Video Proctoring during remote assessment and interviews:**

Most of the time, HR or technical team's time goes in validating the ID of candidates. MineMark has developed a service by which organization can attest the ID/identity document of any candidate while he is taking an assessment /interview remotely. Candidates photo is matched with govt id (shared while registration) at the server side during an assessment/interview so that there is never any scope for FAKE candidates slipping in the process. The video also helps to determine if there was any malicious attempt chosen by candidate while taking an assessment/interview remotely.

## 6. **Integrated Applicant Tracking System for end to end recruitment tracking:**

Our product will help HR team record all activities of candidate on tool so that the latest status of candidates' is available on the HR team's tips of fingers so that a lot of their time is saved in maintaining and struggling with the excel sheets. This also helps to get online reports and analytics for both candidates and recruitment process.

## 7. **Voice Bots:**

Post COVID-19, people would not like to touch any third-party device, keyboard or paper. Instead they will like to get the business done by their voice. We have developed such voice bots for any registration or survey kind of business requirement. We have developed many such apps on Android platforms both for online or offline (without internet) execution.

All our products are configurable and can be integrated to any third-party software using APIs e.g. Learning Management System, HR Software etc.